

Old Time Radio DIGEST

No. 73

January-February 1996 \$3.00

SERIALS: Soaps On Radio PART 2



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Old Time Radio DIGEST

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*the amazing romantic
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NEW WONDER BREAD RADIO SHOW

Mon. Tues. Wed. Thurs. Fri.
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Brightest Stars of
Stage, Screen, Radio

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- and
- ★ JOHN BARRYMORE



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Information and Help to the OTR Collector—Part 7

SERIALS: Soaps On Radio PART 2

by Terry G. G. Salomonson

Serial: adj. 1. Of, or forming, or arranged in a series; serial numbers. 2. Published or produced in installments, as a novel or television dramas. 3. Pertaining to such publication or production. —n. A literary or dramatic work published or produced in installments.

The definition above explains most of the radio programs that have been developed over the last 60 years. From many of the early dramatic broadcasts grew the basics of the "daytime female serial dramas" and the "light, homey, or love interest dramas." We must also remember that yesterday's radio soap operas are nothing like today's television soap operas.

Many serialized programs never made it beyond the local radio station. Some made it to the national level and died quickly. A few stations, feeling they had a real powerful program that would generate a great deal of revenue, refused to allow the program to leave their total control. Thus, it was not uncommon for the real talent to leave the program and start a new series under a new name, leaving the station with the former program in name only. This happened more than any of us are aware of.

It occurred with one of the earliest and longest running radio programs. The program first hit the air in 1926.

Charles Correll & Freeman Gosden had been working together since 1920 when they hit upon a great radio idea. Their first broadcast of SAM 'N' HENRY was on 01/12/26 at WGN Chicago. They were about to go national a little over two years later when the station, owner of the name SAM 'N' HENRY, refused to allow them to use the name.

Changing stations and the name of the program, AMOS 'N' ANDY

premiered on WMAQ in Chicago on 03/19/28. WMAQ was to become the Chicago outlet for CBS. The program was to change networks and started broadcasting on 08/19/29 over NBC-Red at 11:00 PM for Pepsodent. Final program aired 11/25/60 as THE AMOS AND ANDY MUSIC HALL.

SAM 'N' HENRY, and later AMOS 'N' ANDY, was the start of radio serials. CBS started serial programming with THE TRUE STORY HOUR in 1927. NBC quickly followed with a 30 minute serial REAL FOLKS beginning on 08/06/28. ROMANCE ISLE also started around this time on the same network.

Here is where the beginning of soap operas may become confusing. Marion and Jim Jordan (that's right, FIBBER MCGEE & MOLLY), began a new 30 minute radio program at 5:00 PM over WENR in Chicago starting on 06/07/29. The broadcast was called THE SMITH FAMILY. On 03/04/31 the 83rd broadcast moved to WMAQ NBC-Red. The program would move back to WENR with broadcast #135 on 11/08/31.

This was a family oriented program focusing on an upper middle class family. In March of 1930 sponsorship was offered by The National Tea Company. Program #156 on 04/03/32 was the last broadcast.

Marion Jordan did not consider this to be a soap, but was it? It could possibly have been the first true soap.

In 1929, CBS also started a program called TRUE ROMANCES. Love was certainly starting to fill the airwaves.

11/20/29 was the start of THE RISE OF THE GOLDBERGS over WJZ NBC-Blue. The 15 minute program aired at 7:15 PM on Wednesday and in the 1930-31 season aired Saturday at 7:30 PM. Starting on 07/13/31 and continuing through the 1934 season it



became a nightly serial. Leaving the air for several years, it again resumed in 1937 over the CBS network for Oxydol and was heard concurrently on the Mutual network for a short time. The program left the air in 1945. Was this the first true soap (being sponsored by a soap company)?

In 1930, over NBC, several more serial/family/soap type programs began: UNCLE ABE AND DAVID, RAISING JUNIOR, MOONSHINE AND HONEYSUCKLE, and CARELESS LOVE.

WGN Chicago started broadcasting PAINTED DREAMS. Created by Irna Phillips, who also appeared on the program, it evolved from an earlier serial called SUE AND IRENE. WGN, as with SAM 'N' HENRY earlier, controlled and owned the program.

Irna Phillips lost control of the program to the station after it turned down an offer to carry it nationwide. (Will they never learn?) She left for NBC and created TODAY'S CHILDREN. Starting on 10/10/33 PAINTED DREAMS finally did air over CBS but ended in 1934. This was considered by many to be the first true soap opera.

1930 was also the beginning of EASY ACES which first aired on KMBC, Kansas City. Appearing on the CBS network starting on 03/01/32 for Lavoris, sponsorship eventually went to American Home Products on 10/10/33. The show's final broadcasts were in 1944.

1930 was also the year that CLARA, LU 'N' EM appeared for the first time over WGN in June. It would go to NBC starting on 01/27/31, and pick up sponsorship of Super Suds. Colgate sponsorship on NBC-Blue began on 02/15/32. Super Suds was again sponsoring by 1934. Louise Starkey appeared as Clara, Isobel Carothers as Lu, and Helen King as Em.

1931 offered DADDY AND ROLLO, LOVE STORIES on CBS. MYRT AND MARGE, also on CBS, started evenings on 11/02/31. It would switch to daytime programming on 01/04/37 and continue until 1942. MARY AND BOB arrived on NBC.

By 1932, the "daytime female serial dramas" and the "light, homey, or love interest dramas" were starting to become more and more popular. NBC-Blue introduced ROMANCE, and SHEER ROMANCE. Also on the Blue BETTY AND BOB began on 10/10/32 for General Mills.

ONE MAN'S FAMILY started over KGO, San Francisco on 04/29/32 as a local show. It began on 04/13/32 as a Pacific regional show and finally on the NBC network East Coast starting 05/17/33.

VIC AND SADE ran as a sustained program between 06/29/32 and 11/03/34 over NBC. Procter & Gamble started sponsorship on 11/03/34. The show would eventually air over the NBC Red

and Blue networks, and later on NBC and CBS simultaneously ending on 09/29/44.

Originally called **BILL THE BARBER, JUST PLAIN BILL** began on CBS 09/19/32 and ending in 1955.

One of the first transcribed soaps, **JUDY and JANE**, started on 10/10/32 for the J.A. Folger company. This program aired over NBC in the Midwest only.

MARIE, THE LITTLE FRENCH PRINCESS was CBS's first daytime serial beginning 03/07/33, and lasting until 1935. It was sponsored by Louis Phillips. **TODAY'S CHILDREN**, Irna Phillips answer to losing **PAINTED DREAMS**, began on NBC-Blue 09/11/33 and was sponsored by Pillsbury.

THE ROMANCE OF HELEN TRENT for CBS covered the years from 07/24/33 until 06/24/60.

Starting on 08/14/33 at WLW Cincinnati, **MA PERKINS** had one of the longest runs of any soap. NBC-Red picked up the program on 12/04/33 and after 7,065 daily episodes it left the air on 11/25/60. It was sometimes referred to as **OXYDOL'S OWN MA PERKINS**.

Beginning with 1934, the listing per year of new soaps became longer and longer until 1940. I will give the starting and ending dates of each program, as I know them. This is not the total listing of soaps. Remember, many soaps were local. As an example, Joan Vitez and Harriett Russell Livingstone starred in **ANN WORTH, HOUSEWIFE**. Popular in the Detroit, MI area, but unknown across the rest of the country. How many of the following do you remember?

1934

HOME SWEET HOME (NBC-Red) from 07/23/34 until 11/16/36.

DREAMS COME TRUE (NBC-Red) from 07/16/34 until 04/11/35.

SONG OF THE CITY (NBC-Red) from 08/14/34 until 1935.

PEGGY'S DOCTOR (NBC-Red) from 10/01/34 until 1935.

THE GUMPS (CBS) starting on 11/05/34. (This was the first daytime serial to be based on a comic strip.

There was an earlier series on WGN in 1931.)

THE LIFE OF MARY SOTHERN (Mutual) from 1934 to 1938. (This was Mutual's first daytime serial.) Sponsor Hinds Cream.

1935

THE STORY OF MARY MARLIN 01/01/35-45 (Intro WMAQ 01/03/34) Sponsor Kleenex CBS.

THE O'NEILLS (NBC-Red) 10/08/35 (started evenings 12/10/34 CBS) Ivory Soap.

BACKSTAGE WIFE (Mutual) 08/05/35 (Moved to NBC 03/30/36-59)

MRS. WIGGS OF THE CABBAGE PATCH (1st adapted from a novel) (CBS) 02/04/35-12/23/38. Sponsor Jad Salts.

FIVE STAR JONES 02/04/35-02/05/37

MOLLY OF THE MOVIES 10/10/35-04/23/37 (Mutual)

1936

PEPPER YOUNG'S FAMILY (NBC) 01/13/36-59 (Introduced as an evening feature in 1932 under title **RED ADAMS**. Later called **RED DAVIS, FOREVER YOUNG**). Sponsor Camay Soap

DAN HARDING'S WIFE (NBC-Red) 01/20/36-39

JOHN'S OTHER WIFE (NBC) 09/14/36-44. Sponsor Louis Phillips.

RICH MAN'S DARLING (CBS) 02/17/36 (Replaced by **OUR GAL SUNDAY** 03/29/37). Sponsor Jo-Cur.

MODERN CINDERELLA (CBS) 06/01/36-37.

GIRL ALONE (NBC-Red) 07/13/36-41. Sponsor Kellogg.

LOVE SONG (Mutual) 08/31/36-03/05/37. Sponsor Gold Medal.

HEINZ MAGAZINE OF THE AIR (CBS) 09/02/36 (Returned as **CAROL KENNEDY'S ROMANCE** 08/37-07/30/38)

DAVID HARUM (NBC-Blue) 01/27/36-50. Sponsor Bob-O.

BIG SISTER (CBS) 09/14/36-52. Sponsor Rinso.

BACHELOR'S CHILDREN (CBS) 09/28/36-46. Sponsor Old Dutch.

HOUSEBOAT HANNAH 1938 (1st

heard coast-to-coast 1936 by ET) 1937

FOLLOW THE MOON (NBC-Red) 01/04/37-38. Sponsor Pebece

AUNT JENNY'S TRUE LIFE STORIES (CBS) 01/18/37-56.

Sponsor Spry

THE GUIDING LIGHT (NBC-Red) 01/25/37-56. Sponsor White Naptha. (THE RIGHT TO HAPPINESS evolved from THE GUIDING LIGHT in 1939).

WE ARE FOUR (Mutual) 03/01/37

PRETTY KITTY KELLY (CBS) 07/19/37-40. Sponsor Wonder Bread

OUR GAL SUNDAY (CBS) 03/29/37-01/02/59

THE COUPLE NEXT DOOR (Mutual) 04/12/37-60

LORENZO JONES (NBC-Red) 4/26/37-55. Sponsor Sterling Drugs.

THE ROAD OF LIFE (CBS/NBC Red & Blue) 06/37-59

ARNOLD GRIMM'S DAUGHTER (CBS) 07/05/37-42

KITTY KEENE, INC. (NBC-Red) 09/13/37-41

JENNY PEABODY (CBS) 10/18/37-38

HILLTOP HOUSE (CBS/Mutual) 11/01/37. Sponsor Palmolive Soap.

JANE ARDEN 1938

TERRY REGAN: ATTORNEY AT LAW (NBC-Blue) 01/03/38-06/29/38

MARGO OF CASTLEWOOD (NBC-Blue)

WOMAN IN WHITE (NBC-Red) 01/03/38-48. Pillsbury.

STEPMOTHER (CBS) 01/17/38-42. Colgate.

YOUR FAMILY AND MINE (NBC-Red) 04/25/38-40. Sealtest.

JOYCE JORDAN, GIRL INERNE (Calox) (Name changed to **JOYCE JORDAN, M.D.** in 1942) (CBS)

05/30/38-48.

VALIANT LADY (NBC-Red) 05/30/38-46. (Started on CBS 03/07/38 as part of Gold Medal Hour)

YOUNG WIDDER BROWN (NBC-Red) 06/06/38-56. Cal Aspirin.

STELLA DALLAS (NBC-Red) 06/06/38-55. (Started on WEAF, NY

Wives! Mothers!

Don't miss this vital new radio drama—the story of a courageous woman who is wife, doctor, mother—presented by the sponsors of the Lux Radio Theatre.

THE LIFE AND LOVE OF Dr. SUSAN

EVERY AFTERNOON
MONDAY THROUGH
FRIDAY

2:15 P. M.
E. S. T.

COLUMBIA NETWORK

10/25/37) Phillips.
THOSE HAPPY GILMANS
 (NBC-Red) 08/22/38-05/19/39.
 Corn Kix.
LIFE CAN BE BEAUTIFUL (CBS)
 1st year CBS/NBC-Red; 2nd year
 09/05/38-54. Ivory Soap.
MADAME COURAGEOUS
 (NBC-Blue) 09/26/38-12/23/38).
HOUSEBOAT HANNAH (NBC-Red)
 09/26/38-41. Lava Soap. (Syndicated
 ET series from 10/36).
JANE ARDEN 09/26/38-06/23/39.
 Ward Baking.
HER HONOR, NANCY JAMES (CBS)
 10/03/38-07/28/39. Kleenex.
SCATTERGOOD BAINES (CBS)
 10/31/38-42. (CBS Pacific Network
 02/22/37). Wrigley Gum.
THIS DAY IS OURS (CBS) 11/07/38-
 01/20/40. Crisco. (On NBC-Blue until
 03/29/40).
CENTRAL CITY (NBC-Red)
 11/21/38-04/25/41. Oxydol.
MOTHER-IN-LAW
 1939
DOC BARCLAY'S DAUGHTERS
 (CBS) 01/23/39-01/19/40. Personal Fin.
THE LIFE AND LOVES OF DR.
SUSAN (CBS) 02/13/39-12/29/39.
THE CARTERS OF ELM STREET
 (NBC-Red). 02/13/39-40. Ovaltine.
MANHATTAN MOTHER (CBS)
 03/06/39-04/05/40. Chipso.
MIDSTREAM (NBC-Red) 05/01/39-
 40. (Started WLW, Cincinnati 1938).
 Teel.
WHEN A GIRL MARRIES (CBS)
 05/09/39. Prudential.
CAROLINE'S GOLDEN STORE
 (NBC-Red) 06/05/39 (Moved to CBS
 10/09/39).
THE MAN I MARRIED (NBC-Red).
 07/03/39-42. Oxydol.
WOMAN OF COURAGE (CBS)
 07/17/39-42. Octagon.
MEET THE DIXONS (CBS) 07/31/39.
 (Richard Widmark starred as Wesley
 Dixon)
THE TROUBLE WITH MARRIAGE
 (NBC-Blue) 07/31/39-12/29/39.
ORPHANS OF DIVORCE (NBC-Blue)
 09/39-42. Dr. Lyons.
THUNDER OVER PARADISE

(NBC-Blue) 10/02/39-41. Mueller.
ELLEN RANDOLPH (NBC-Red)
 10/09/39-41. Supersuda.
MY SON AND I (CBS) 10/09/39-40.
 Calumet.
SOCIETY GIRL (CBS) 10/09/39-40.
 Kreml.
BY KATHLEEN NORRIS (CBS)
 10/09/39-41. Wheaties.
BEYOND THESE VALLEYS (CBS)
 10/09/39-09/27/40.
THE RIGHT TO HAPPINESS
 (NBC-Blue) 10/16/39-12/31/57. Crisco.
 (Evolved from **THE GUIDING LIGHT**)
AGAINST THE STORM (NBC)
 10/16/39-42. Ivory Soap.
YOUNG DR. MALONE (NBC-Blue).
 11/39 then CBS 04/29/40-11/25/60.
THE AFFAIRS OF ANTHONY
 (NBC-Blue).
 1940
MARTHA WEBSTER (LIFE BEGINS)
 (CBS) 01/22/40. Campbell Soups.

**"PORTIA
 FACES LIFE!"**

THE STORY OF A
 WOMAN'S FIGHT
 IN A WORLD
 OF MEN



TUNE IN to this thrilling, new,
 fast-moving radio drama . . . por-
 traying the life of courageous
 Portia Blake . . . a beautiful
 widow . . . the mother of a 9-year-
 old boy . . . a woman lawyer . . .
 who fights to gain her place in a
 man's world!

WBBM • 3:00 P.M.
MON. THRU FRI.

AMANDA OF HONEYMOON HILL
 (NBC-Blue). 02/05/40-46.
LONE JOURNEY (NBC-Red)
 05/27/40-43. Kraft.
THIS SMALL TOWN (NBC-Red)
 09/30/40-04/25/41. Duz.
PORTIA FACES LIFE (CBS)
 10/07/40-51. Post Flakes.
WE, THE ABBOTTS (CBS) 10/07/40-
 42. Best Foods.
**KATE HOPKINS, ANGEL OF
 MERCY** (CBS) 10/07/40-42.
 Maxwell House.
MOTHER O'MINE (NBC-Blue)
 10/40-41. Clapps Food.
 1941
THE JOHNSON FAMILY
 (Started on WLW then Mutual).
HOME OF THE BRAVE (CBS)
 01/06/41.
CHARLIE AND JESSIE (CBS) 01/41.
THE MYSTERY MAN (NBC-Red)
 03/24/41-42. Wheaties.
THE STORY OF BESS JOHNSON
 (CBS) 03/31/41-42.
THE BARTONS (NBC-Red) 10/41/-
 06/42. Duz.
FRONT PAGE FARRELL (Mutual)
 06/23/41-54. Anacin.
BRIGHT HORIZON (CBS)
 08/25/41-45. Swan Soap.
MAUDIE'S DIARY (CBS) 08/13/41.
THE SECOND MRS. BURTON (CBS)
 09/21/41-60.
HELPMATE (NBC-Red) 09/41-44.
 Old Dutch.
**STORIES AMERICA LOVES (KITTY
 FOYLE)** (CBS) 10/06/41. Wheaties.
HELPING HAND (CBS) 10/13/41-42.
 Ironized Yeast.
WE ARE ALWAYS YOUNG
BUCK PRIVATE AND HIS GIRL
EDITH ADAMS' FUTURE (Mutual)
HELEN HOLDEN (Mutual)
GOVERNMENT GIRL (Mutual)
I'LL FIND MY WAY (Mutual)
 1942
WE LOVE AND LEARN (CBS)
 04/13/42-44. General Foods. (Started
 AS THE TWIG IS BENT in 1941 on ET)
SECOND HUSBAND (CBS) 04/42-46.
 Sterling Drugs.
**LONELY WOMEN (TODAY'S
 CHILDREN)** (NBC) 06/42.

NEW-TODAY!
**"WE,
 THE ABBOTTS"**

great new epic of American
 home life!

The moving, intimate story of
 a family, like your own, striving
 in the changing world of today
 to preserve the ideals that have
 built their HOME!

Presented by NUCOA, the
 wholesome "thrift spread for
 bread" and flavor shortening.



**MON. WBBM
 THRU
 FRI. 3:15 P.M.**

General Mills.
SNOW VILLAGE (NBC) 12/28-42-
 11/11/43. Procter & Gamble.
 1943
WOMAN IN AMERICA (NBC)
 01/25/43-46. Procter & Gamble.
LORA LAWTON (NBC) 05/43-49.
 Babbitt.
THE OPEN DOOR (NBC) 06/21/43-
 06/30/44. Standard Brands.
AMERICAN WOMEN (CBS)
 08/02/43-44. Wrigley Gum.

BRAVE TOMORROW (NBC)
 10/11/43-44. Procter & Gamble.
PERRY MASON (CBS) 10/18/43-55.
 Procter & Gamble.
 1944
SWEET RIVER (ABC) 01/03/44-44.
 Staley.
THIS CHANGING WORLD (CBS)
 07/03/44-45.
TENA AND TIM (CBS) 08/07/44-46.
 (ET series from the mid 1930's)
 Cudahy Packing.
ROSEMARY (NBC) 10/02/44-55.
 Procter & Gamble.
TWO ON A CLUE (CBS) 10/02/44-48.
 General Foods.
**THE STRANGE ROMANCE OF
 EVELYN WINTERS** (CBS) 11/20/44-48.
 1945
**BARRY CAMERON (THE SOLDIER
 WHO CAME HOME)** (NBC) 04/16/45-
 46. Manhattan Soap.
A WOMAN'S LIFE (CBS) 07/09/45-
 46. Lever Brothers.
 1946
MASQUERADE (NBC) 01/14/46-
 08/29/47. General Mills.
ROSE OF MY DREAMS (NBC)
 11/25/46 (A couple of additional
 months). Manhattan Soap.
 1947
KATIE'S DAUGHTER (NBC)
 03/47-48. Manhattan Soap.
WENDY WARREN (CBS) 06/23/47-
 58. General Foods.
THE STORY OF HOLLY SLOAN
 (NBC) 09/01/47-48. General Mills.
SONG OF A STRANGER (Mutual)
 09/29/47-48. Pharmaco.
THIS IS NORA DRAKE (NBC)
 10/27/47-59. Toni.
 1948
THE BRIGHTER DAY (NBC)
 10/11/48-56. Procter & Gamble.
 1949
MARRIAGE FOR TWO (NBC)
 07/11/49-10/03/49 (Sustained)
 10/03/49-03/31/50. Kraft Cheese.
 1950
NONA FROM NOWHERE (CBS)
 01/09/50 (lasted a couple of months)
 Babbitt.
 1951
DR. PAUL (ABC) Wesson Oil.

KING'S ROW (NBC) 02/26/51-10/51.
 Colgate.
WOMAN IN MY HOUSE (NBC) 1951-
 59. Manhattan Soap.
 1952
THE DOCTOR'S WIFE (NBC)
 03/03/52-56. ExLax.
 1954
EVER SINCE EVE (ABC) Sustained.
 1955
ONE MAN'S FAMILY (NBC)
 07/04/55-05/08/59 (This is a daytime
 version) (First heard on KGO, San
 Francisco on 04/29/32).
HOTEL FOR PETS (NBC)
 Quaker Oats.
 1957
THE AFFAIRS OF DR. GENTRY
 (NBC) 01/57-59.
FIVE STAR MATINEE (NBC) 1957-58.
 1958
REAL LIFE STORIES (NBC) 1958-59.
 1959
WHISPERING STREETS (CBS) 1959-
 60. (Originally ABC in 1953).
 1960
BEST SELLER (CBS) 06/27/60
 (Radio's last serial drama).
 Additional serial titles from over the
 years:
THREE GIRLS LOST
THE STOLEN HUSBAND
SEARCH FOR TOMORROW
TROUBLE HOUSE
MOTHER O' MINE
LINDA'S FIRST LOVE
 (By transcription)
**MARY FOSTER, THE EDITOR'S
 DAUGHTER** (By transcription)

Next: Part VIII-CLUBS AND BUYING
 GROUPS

More information and help to the new
 collector in the next issue. Comments
 can be directed to me through the Old
 Time Radio Digest or at the following
 address:

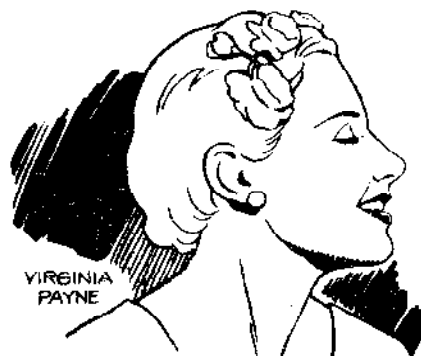
Terry Salomonson
 P.O. Box 347
 Howell, MI 48844-0347

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RETURN WITH US TO...

by Bill Owen
 Don 34
 Sherwood

Ma Perkins



VIRGINIA
 PAYNE



MA
 PERKINS

WHEN THE PROGRAM DEBUTED IN 1933,
 FEW LISTENERS WERE AWARE THAT
 THE ACTRESS WHO PLAYED THE ELDERLY
 MA PERKINS WAS ACTUALLY A YOUNG
 WOMAN... VIRGINIA PAYNE.

THROUGH ITS LONG
 ASSOCIATION WITH
 ONE BRAND OF
 SOAP, MA PERKINS
 HAD THE BEST
 SPONSOR
 IDENTIFICATION
 OF ALL OF RADIO'S
 SOAP OPERAS.

AND NOW...
 OXYDOL'S
 OWN MA
 PERKINS



MA OPERATED A
 LUMBERYARD IN THE
 TOWN OF "RUSHVILLE
 CENTER." THE SERIAL
 WAS ON THE AIR
 FOR 27 YEARS...
 A TOTAL OF 7065
 BROADCASTS. NO
 ONE BUT VIRGINIA
 PAYNE EVER PLAYED
 THE TITLE ROLE.
 CHARLES EGGLESTON
 PLAYED SHUFFLE
 SHOBER FOR 25
 YEARS... EDWIN
 WOLFE THE OTHER
 2 YEARS.

SPRUCE UP YOUR OLD-RADIO TAPE COLLECTION!

ADD SOME STYLE!
UNIFORMITY!
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Review: Lux Presents Hollywood

LUX RADIO THEATRE

TONIGHT

Barbara

STANWYCK

Brian

AHERNE

IDA LUPINO

IN

**"WUTHERING
HEIGHTS"**

DIRECTED BY

Cecil B. deMille

**LOUIS SILVERS,
Musical Director**

8 P. M.

Cincinnati Time

WKRC

Monday, Sept. 18, 1939

A Show-by-Show History of the Lux Radio Theater and the Lux Video Theater, 1934-1957;

by Connie Billips and Arthur Pierce: McFarland & Co. (Box 611, Jefferson, N.C. 28640) 729 pgs; \$85.00

They don't make movies now like they used to and radio certainly "ain't what it used to be." Whether we are better or worse off for the changes that have occurred in film and broadcasting over the past forty years, there is little question that from the mid-1930's to the mid-1950's the culture of this country was largely film and radio dominated.

Connie Billips and Arthur Pierce in researching and writing a magnificent volume dedicated to the weekly efforts of Lever Brothers, manufacturers of Lux Toilet Soap, to bring contemporary films to the millions of households for whom radio was their major outlet, have done an outstanding job.

If, as with the case of this reviewer, you are old enough to recall actually listening to The Lux Radio Theater in the 1940's, your recollection of the program will bring back memories of Cecil B. DeMille, who for many years was associated with the program.

Famous Hollywood stars and popular films of the day were featured weekly.

Reading this encyclopediac volume provides insight into the fascinating history of the program. This section of the book (the first 72 pages) provides a wonderful understanding of the trials and tribulations of radio drama. If the book had gone no further, it would have been a great read for radio aficionados.

We are then presented with a full listing of the titles, dates, cast, and plot of 926 broadcasts from October 14, 1934 through June 7, 1955. The early programs that originated in New York City were largely based on well-known plays and novels. While cast members were distinguished actors with Broadway pedigrees, the program did not really become the Number One dramatic program of radio until it moved to Hollywood, where it could take advantage of stars who were better known and where the studios were pleased to have their films "previewed" by a radio audience that would be influenced to later "see" the film they had "heard" on LUX.

In its final years (October 2, 1950 through September 12, 1957) LUX moved to the world of television and returned to a format which used novels and plays as their story-line source. Each of these presentations are also

carefully detailed with the same precision that is reserved for the radio segment.

The authors are to be commended for the way they handle a most ambitious project. As a reference work, LUX PRESENTS HOLLYWOOD, is a volume that should be on the shelf of any self-respecting movie fan or radio buff. As a contribution to the cultural history of America during the 1930's, 40's and 50's, the book is a gem.

The price, \$85.00, may seem high, but considering it's 729 pages of carefully

researched information, the photos, the hints on "where to acquire actual copies of many of the broadcasts and the rich insight into the world of Hollywood and broadcasting, one gets good value for the dollar."

The book is available from McFarland Publishers, Box 611, Jefferson, N.C., 28640 (919-246-4460).

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Monday, October 3, 1938

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GEORGE BRENT

IN

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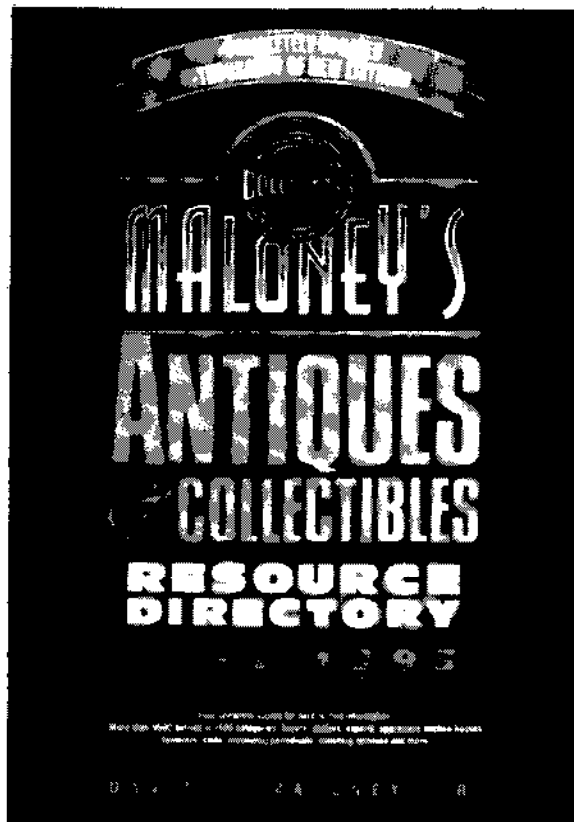
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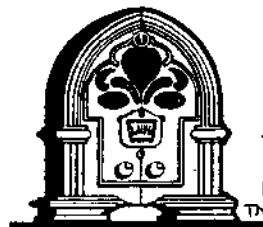
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About the author: David Maloney is a nationally known appraiser, author, radio talk-show guest, and lecturer. His reputation is based on 20 years of practical experience, extensive academic and personal study, teaching, and lecturing.

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William Conrad: The Man With The Million Dollar Voice

by Jack Rothwell

What was your favorite radio performance by William Conrad? Was it "The Legend of Jimmy Blue Eyes" on "The CBS Radio Workshop," which featured Conrad as he narrated poetry and prose against a backdrop of 1920s New Orleans blues? Was it his role of Jeff Spain (played in a blunt, laconic style) in the Western story "Pagosa," which he did for CBS's "Romance" in 1951? Maybe you enjoyed his work as Louis on the NBC adventure series "Jason & The Golden Fleece," or his supporting role on "Pete Kelly's Blues." Was it a lighthearted portrayal of a Damon Runyon hood on "The Damon Runyon Theatre?" You "Gunsmoke" fans might claim that so many episodes of that show were so superior that it is impossible to pick a single favorite performance by Conrad. Some fans might even consider his work as the host of "Escape" as their favorite "package of performances." Remember the classic opening: "Tired of the every day grind? Ever dream of a life of . . . romantic adventure? Want to get away from it all? We offer . . . ESCAPE!"

The point is that it is extremely difficult for many old-time radio fans to select a favorite Conrad performance, because in the 1940s and 1950s he appeared in over 7,000 radio productions — and indeed, he was *the* "shining light" in a large number of these shows.

William Conrad was born on September 27, 1920, in Louisville, Kentucky, the son of a theater owner. On February 11, 1994, he died of a heart attack at the Medical Center in North Hollywood. He is survived by his wife, Tippy, and a son, Christopher, who lives in Seattle.

Conrad's family moved to Los Angeles

when he was seven. He started working in radio in 1938 at KMPC in Beverly Hills. The very young man with a perfect radio voice tended to stay away from the mike more often when he and Bill Forman produced "The Hermits Cave" at KMPC. That syndicated show which sent chills up the spine of listeners with its "ghost stories . . . weird stories . . . and murder too!" ran from 1940 to 1944. The old hermit (Kel Johnson) with his spooky, parched voice and Dwight Hauser's skilled use of sound effects (wind, howling animals, slashing and bashing of murder victims) all added to the feeling of gloom and doom. However, the show was so campy and corny, it actually was "fun" entertainment for many adult listeners, but as many of us can verify, it tended to frighten the wits out of juvenile fans.

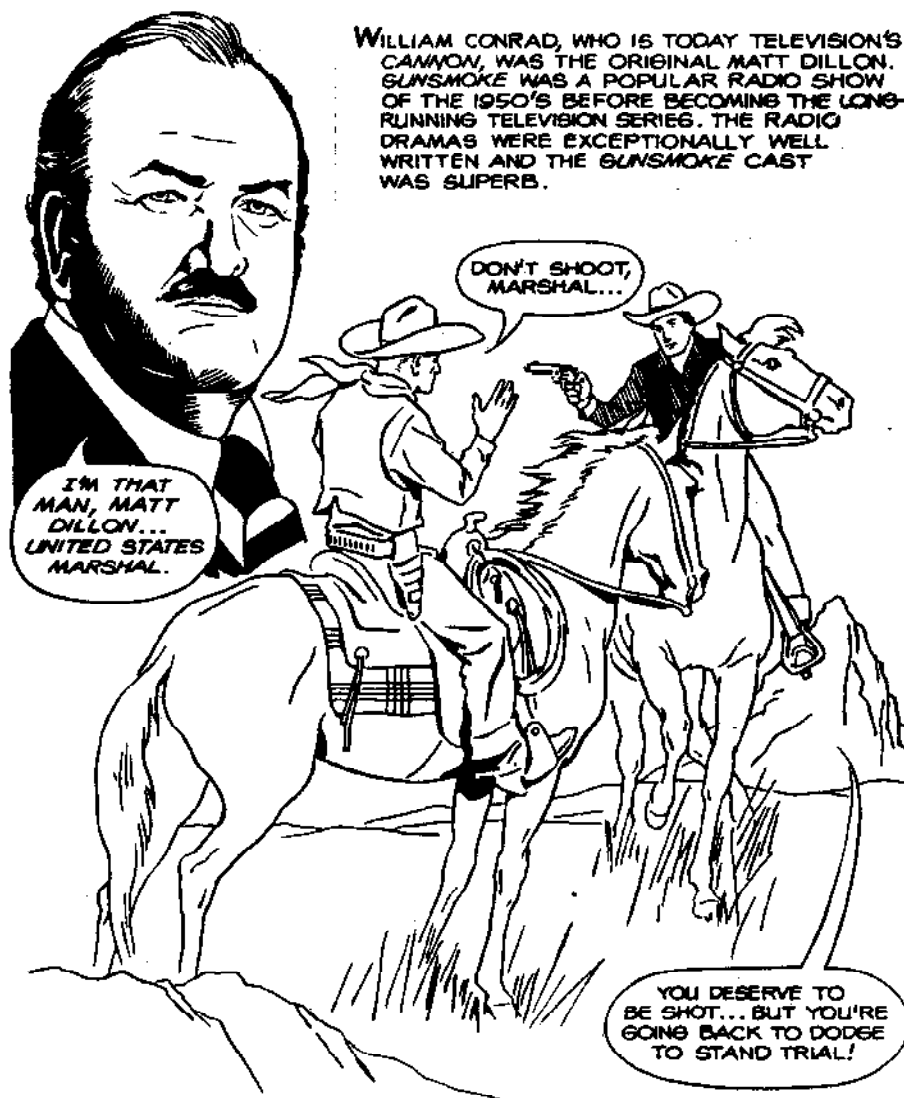
Without question, a major part of Conrad's radio career was devoted to his outstanding work on "Gunsmoke," the most popular adult Western radio program of all time. To state the obvious, like all quality entertainment, the long-term success of the show did not occur by happenstance. The unique vision of its creators, the masterly contributions of its writers, and the superior talents of its directors all helped to establish a solid foundation that permitted the principal actors to nurture their characters and to blossom into very believable and multifaceted "real" people. Clearly, the inhabitants of Dodge City (Matt, Doc, Kitty and Chester) became three dimensional "living" characters who developed complex interpersonal relationships. Over the nine years of "Gunsmoke" they matured and grew as we listened. Although there were a few other adult Westerns on radio, none ever developed

RETURN WITH US TO...

by Bill Owen
Don Sharrow 10

GUNSMOKE

WILLIAM CONRAD, WHO IS TODAY TELEVISION'S CANYON, WAS THE ORIGINAL MATT DILLON. GUNSMOKE WAS A POPULAR RADIO SHOW OF THE 1950'S BEFORE BECOMING THE LONG-RUNNING TELEVISION SERIES. THE RADIO DRAMAS WERE EXCEPTIONALLY WELL WRITTEN AND THE GUNSMOKE CAST WAS SUPERB.



the rich characters and characterizations that became the trademark of "Gunsmoke." Few people would disagree with the statement that the principal and the supporting actors who graced the sound stage of "Gunsmoke" over the years tended to be the best of the "old pros" in radio.

As indicated so well by John Dunning in **TUNE IN YESTERDAY**, "Everything about 'Gunsmoke' was first-class, from the music and the acting to the writing and the sound effects . . . it offered a listener total radio, complete involvement, from the opening scene to that last spot for L&M filters." Dunning reminded us that the soundmen were audio magicians. He noted that when Marshall Dillon rode his horse, ". . . you heard the faraway prairie wind and the dry squeak of Matt's pants against saddle leather. You could almost hear the bit moving in the horse's mouth . . . When Matt opened his jail-cell door, you heard every key drop on the ring. When he walked the streets of Dodge, his spurs rang with the dull clink-clink . . . Buckboards passed, and you heard them behind the dialogue, along with muted shouts of kids playing in an alley, and the farther sounds from the next block, where the inevitable dog was barking."

Regardless of the superior talents of producers, directors, writers and soundmen, like all successful productions (whether radio, television or films) "Gunsmoke" had to have a strong actor who could draw the supporting cast and the audience together. That actor, of course, was William Conrad. As he told John Hickman in an interview on WAKU in 1976: "The success of any series has to do with the charisma that the leading character has. You can have the best stories and the best production in the world, and the best support in the world, and if the guy or the gal does not have it, it isn't going to make it . . . It's charisma . . . I can't define it."

Ironically, Conrad was not the immediate choice for the role of Matt

Dillon. According to producer-director Norman Macdonnell, CBS wanted to hire a big name performer for the part, and Conrad was not even considered at first. Network executives were concerned that he suffered from overexposure in radio. Also, he had a long history of playing villains on numerous shows. Moreover, he had been featured as "heavies" and "villains" in some relatively recent popular films, such as **THE KILLERS** (1946), **BODY AND SOUL** (1947), **SORRY, WRONG NUMBER** (1948), and **THE RACKET** (1951).

However, because Macdonnell had worked with Conrad many times and respected his superior acting ability, he finally convinced the worried executives to let him read for the part. As Conrad recalled in the John Hickman interview: "They auditioned everybody in town, and as a last resort, they called me and said, 'Okay, we give up. Come on in,' and I went in and read about two lines . . ." The next day they gave him the job.

The first "Gunsmoke" episode titled "Billy the Kid" premiered on April 26, 1952; the last show, "Letter of the Law" (a rerun) aired on June 18, 1961. During the nine years on the air there were 413 radio shows. Many of these were later adapted to the television series.

Because of space limitations, it is impossible to discuss much about Conrad's other radio work. However, the following very incomplete list of shows on which he appeared helps to illustrate the wide range of his performances: "The Lux Radio Theatre," "The First Nighter," "Suspense," "The Whistler," "The Six Shooter," "Frontier Gentleman," "Box 13," "Hollywood Star Time," "Dragnet," "Pier 23," "This Is Your F.B.I.," "On Stage," "Yours Truly, Johnny Dollar," "Nightbeat," "Sam Spade," "The Halls of Ivy," "Dr. Kildare," "Richard Diamond," "Favorite Story," "Screen Director's Playhouse," "The Man Called X," "The Adventures of Phillip Marlowe," "Rogers of the Gazette," "Let

George Do It" — and the list goes on. A complete list of his radio credits would read like a directory of a Museum of Radio Broadcasting.

As Conrad's radio career was slowing down, he found limited opportunities as an actor on television. Thus, he developed a new career as a director and producer of various television programs. He directed such shows as "Bat Masterson" (1957-1959), "This Man Dawson" (1959), "Klondike" (1960), "General Electric True Theatre" (1962-63), "Naked City," and "Gunsmoke." In addition, he was the producer of "Bat Masterson," "This Man Dawson," "Klondike," and "77 Sunset Strip" (1963-64).

That "million-dollar voice" continued to pay off in television when he was hired to narrate several shows, including "Escape" (1950), "Rocky and His Friends" (1959-61), "The Bullwinkle Show" (1961-62), "The Fugitive" (1963-67), "George of the Jungle" (1967-70), "Tales of the Unexpected" (1977), "How The West Was Won" (1981-82), "Buck Rogers in the 25th Century" (1979-80), "The Lone Ranger Adventure Hour" (1981-82), and "Kanibal" (1983).

His *major* work as a television actor began with his starring role as "Cannon" (1971-76). He was featured as the rotund J. L. "Fatman" McCable,

a tough district attorney and former cop, in "Jake and the Fatman" (1987-92). He, of course, appeared in many other television shows, including "Alfred Hitchcock Presents," "Have Gun, Will Travel," "Nero Wolfe," "Storefront Lawyers," and "O'Hara, U. S. Treasury."

In addition to the previously mentioned films, Conrad appeared in **ARC OF TRIUMPH** (1948), **JOAN OF ARC** (1948), **FOUR FACES WEST** (1948), **THE NAKED JUNGLE** (1954), **JOHNNY CONCHO** (1956), **KILLING CARS** (1986), and many others.

His work as a film director included such pictures as **THE MAN FROM GALVESTON** (1964), **TWO ON A GUILLOTINE** (1965), **MY BLOOD RUNS COLD** (1965), and **BRAINSTORM** (1965). He also produced several movies such as **THE RIDE BACK** (1966), **COUNTDOWN** (1968), and **ASSIGNMENT TO KILL** (1969).

Thank goodness for the hundreds of collectors (plus the vendors) of old-time radio shows, television programs and tapes of motion pictures. With their help we shall be able to continue to enjoy the work of William Conrad — the man with the million dollar voice.

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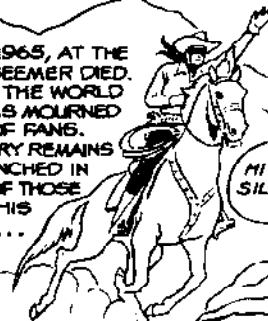
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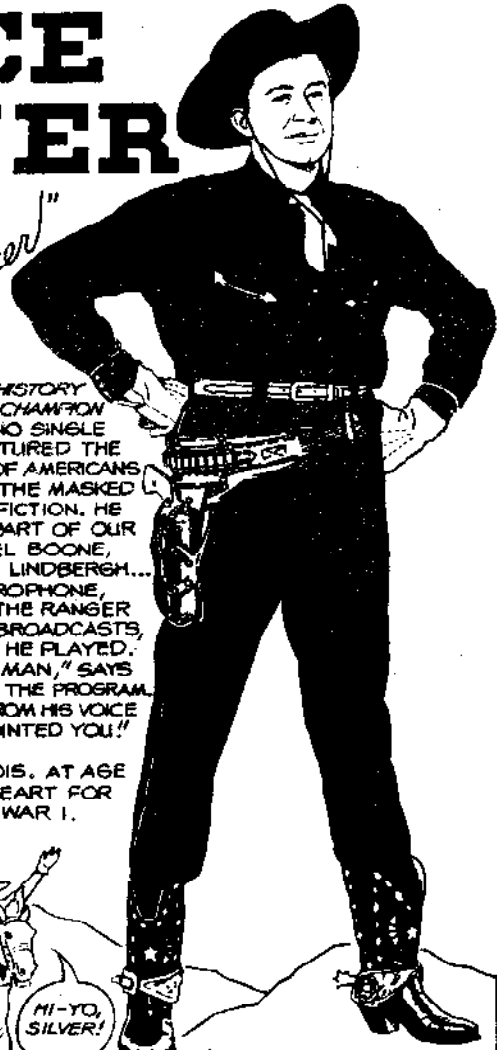
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WANTED: Any information concerning the series "The Shadow of Fu-Manchu." Scripts, magazine Xerox's, East of West coast schedule copies. . . ANYTHING! Will pay reasonable price. Thanks. Jeff Hagerly, 423 S.E. 6th St., Grants Pass, Oregon 97526

WANTED ON CASSETTE: Mystery shows and shows like Nightwatch, Broadway Is My Beat, Mystery Is My Hobby, Needed Whistler, Shadow, Box 13, Tales of Texas Rangers. Please send list of what you have. I will do the same. Guilty Party, Mr. Keen Missing Persons, and others. Write soon to Beth Holman, 16705 Craigmore Dr., Middleburg Hts., Ohio 44130. (And Sam Spade)

WANTED ON CASSETTE: Scary shows. Lights Out, The Haunting, Hermit Cave, The Key, The Clock, Inner Sanctum, Mysterious Traveler, and any others you have. Send listing and I will do the same. Beth Holman, 16705 Craigmore Dr., Middleburg Hts., Ohio 44130. Write soon!

Celebrity Address File with nearly 9,000 addresses of movie, television, sports, music, and other personalities. Obtain personally autographed pictures and letters from them. Guide with instructions only \$20.00. Jim Bashires, 1111 Clairmont, J-1, Decatur, GA 30030.

WANTED TO BUY: Tape recordings of Jay Roberts' Nightlight show on WJR-AM. Please send prices to Jeff Jontzen, 21465 Detroit Rd., #205A, Rocky River, OH 44116

Walt Kunz, Box 1, Islip, NY 11751. Wants Sam 'N Henry, It Pays To Be Ignorant and Mel Blanc; also pre-1965 books and magazines on OTR.

Want entire collections or one item! Radios (Bakelite), premiums, mags, soaps, dramas, detective, news shows (cassettes only). Buy/trade/correspond with fans. Especially seeking Lux, Winchell, Parsons/Hopper, dramatized movies. Let's share our avocation! Carol Russell, P.O. Box 6462, San Rafael, CA 94903-9701

07/22/1945: Looking for ANY shows broadcast that Sunday. Network/Local. Trade/Buy. Jim Avoli, 239 Foxcroft Road, Pittsburgh, PA 15220-1705 (412) 279-4456

Wanted: Hercule Poirot shows, Mutual Net, 1945; or info. on these shows. Tim Goggin, 1777 N. Vine #409, L.A., CA 90028 Thank You, Tim Goggin

New club based in Seattle invites you to membership. Growing 700 cassette library, printed materials and newsletter. For information write Mike Sprague, Radio Enthusiasts of Puget Sound, 11732 NE 148th Place, Kirkland, WA 98034.

Have 488 archival quality sound Cavalcade of America shows. Will buy or trade for more. Murry Schantzen, 207-B Lynn Ct., N. Aurora, IL 60542

RADIO SHOWS ON CASSETTE, also radio/tv related material. Catalog \$1, Phil Kiernan, 30235 Cupeno Lane, Temecula, CA 92592

MORNING MEN wanted on cassette—older 1940s style especially: Bob Steele, John Gambling, etc. Lieberman, Hazel St., Tunkhannock, PA 18657.

Classic radio programs on cassettes. Hundreds of titles. Big catalog \$1.00 (refundable). Radio Americana Inc., Box 7431, Baltimore, MD 21227

WANTED FOR TRADE: OTR "sit coms" on 60 minute cassettes. Mail me your catalog and I will send mine. To: Joe Barrow, 7345 Honey Dale Dr., Northfield Ctr., OH 44067-2611 (216-467-9204).

WANTED: 16" transcriptions, for cash or trade. Joe Salerno, Box 1487, Bellaire, Texas 77402.

WANTED: Radio Transcription Discs. Any type, any subject. Gilbert Smith, 248 South 36th St., San Diego, CA 92113-1613

WANTED TO BUY: Red Ryder broadcasts on cassette. Contact Jerry Nicolay, 1401 Suburban Drive, Sioux Falls, SD 57103.

WANTED: Amos & Andy radio program items, puzzles & stand-ups. Bob Morgan, 4005 Pitman Rd., College Park, GA 30349.

Steve Doltz, 577 West Locust, Dubuque, Iowa 52001. (319) 556-1188
200 reels: comedy, mystery, drama, Fred Allen, Jack Benny, Suspense, I Love a Mystery. Interested in books about OTR or OTR performers.

Radio books, parts wanted prior 1950 from radio repair shops. Send price list. Richards, Box 1542-D, Brooklyn, N.Y. 11201.

CAPTAIN MIDNIGHT ITEMS wanted. DeWayne Nail, P.O. Box 555, Cleburne, TX 76031

Want these Lux shows: Red River, Alice in Wonderland, Paradise Case, Kent Coscarelli, 2173 Willester Ave., San Jose, Calif. 95124

RADIO ITEMS BEFORE 1935, sets, speakers, tubes, parts, literature & advertising. Schneider, 9511-23 Sunrise Blvd., Cleveland, OH 44133

WANTED: To hear from anyone with Baby Snooks programs. Buy, sell or trade. Will buy or exchange catalogs. Lynn Wagar, Box 202 B.C.A., St. Cloud, MN 56301.

OLD RADIO SHOWS on cassettes. Rare Big Bands and Vocalists too! The absolute best quality. Free catalog. 2732-R Queensboro Ave., Pittsburgh, PA 15226

Tom Monroe, 2055 Elmwood, Lakewood, Ohio 44107. (216) 226-8189 Cassette and reel, mystery, adventure, sci-fi, westerns, drama, some comedy.

Mary Sayer, 801 8th St. F5, Sioux City, IA 51105. Looking for any info on "Uncle" Jim Harkin, Fred Allen's manager.

Wanted: Juvenile adventure serials, Mysterious Traveler, Gangbusters, Fred Allen, 2000+. Cassettes only. Ken Weigel, 7011 Lennox Ave. #126, Van Nuys, CA 91405

Nelson Eddy and Bing Crosby Research; send data Box 724, Redmond, WA 98073-0724

Old-time Matinee Serials & Westerns on VHS Videocassette! Tom Mix, Buck Jones, Zorro, etc. Free list! Send S.A.S.E.-Series, P.O. Box 173 R Boyertown, PA 19512.

Wanted: 1st Nightbeat program (2-6-50) as well as one where William Conrad appears. Victor Padilla, Jr. 104 Marcy Ave., Brooklyn, NY 11211.

Wanted: Trade or buy Tom Corbett and other SF cassettes. Mark Skullerud, 20110 21st Ave. NW, Seattle, Wash. 98177

WANTED: 16" RADIO transcription recordings. All types. — Paul Scriven, 238 West State Street, Niles, OH 44446. my40441

RADIO TRANSCRIPTION DISCS wanted. Any size, speed. — Box 724H, Redmond, WA 98052.

EDWARD HAMILTON, 933 Naismith, Pl., Topeka, KS 66606 wants CBS Radio Mystery Theater, prefers cassettes...

ALLAN SHERRY, 5410 Netherland Ave., Riverdale, NY 10471 is trying to locate the last date for Prescott Robinson on the air plus any other information about him.

THOMAS HEATHWOOD, 22 Broadlawn Pk., Chestnut Hill, MA 02167 looking for Portia Faces Life, especially July 1948 and April 1949.

ROBERT SHEPHERD, 129 Highfields Rd., Abington, MA 02351 wants to know: who was the announcer for Suspense after Larry Thor and also during Bill Robson's era as producer.

Harry Goldman, RR6, Box 181, Glens Falls, NY 12801 wants Kraft Music Hall of 12-11-47 (Al Tolson) Jack Benny "The Bee", Fiorillo LaGuardia tribute to Nikola Tesla over WNYC on Jan. 10, 1943.

WANTED: Kid Shows, Serials, Big Band Remotes, Transcription Recordings on Reel to Reel only please. Write to Wally Stall, 8408 N.W. 101, Oklahoma City, OK 73132.

Phil Evans, Box 136 Downtown Station, Bakersfield, CA 93302-0136. Looking for any info in the Candlelight Hour Broadcast from NYC in 1931.

WANTED: Masterpiece Radio Theater, other multipart NPR or BBC dramas. Buy or trade cassettes. Howard Lewis, 132 Hutchin Hill Rd., Shady, NY 12409

Don Berhent, 807 Glenhurst Rd., Willwick, OH 44094. The Shadow and movie serials. Books on both also.

Frank Tomaselli, 29-10 Donna Ct., Staten Island, NY 10314 is looking for 11 AM from 1939-1944; also Fred Allen's Town Hall Tonight.

Tom Heathwood, 22 Broadlawn Pl., Chestnut Hill, MA 02167. Shadow programs between 1941-44. Has supplement to his catalog for a S.A.S.E.

Chuck Juzek, 57 Hutton Ave., Nanuet, NY 10954. Green Hornet episode where Reid reveals himself to his father as the Hornet around 1943. Need log from 1936-40.

MOON RIVER PROGRAMS WANTED. I have a modest collection and would like to have more shows broadcast on WLW Radio from 1930's to 1960's. Write me with your list. R. L. Hawks, 355 Animos Drive, Durango, CO 81301-3702

Wanted: "We The People" Broadcast 1-13-50 and any Lum and Abner shows prior to 1941. Willing to trade for anything in my catalog. Steve Ferrante, Box 153, Oakland Mills, PA 17076.

Jim Blythe, 941 Redding Rd., Asheboro, NC 27203. Wants Lum and Abner, Magic Island, Jerry at Fair Oaks.

Van Christo, 91 Newbury St., Boston, MA 02116. Looking for Goldberg's Episode which was called "The Hannukah Bush."

Ronald Waite, 578 Whitney Ave., New Haven, CT 06511. Interested in Jack Benny.

Bob Proctor, Box 362, Saline, MI 48176. Wants Horatio Hornblower shows with Michael Redgrave.

Wanted. Copies of owner's manual for AKAI reel recorders, Models 1722W and GX-215D. Reproduced coles acceptable. Willing to pay reasonable price. Jack Palmer, 145 North 21st Street, Battle Creek, MI 49015

Wanted To Buy: Jack Benny's Christmas Shopping Shows from 12-8-48, 12-18-49, and 12-2-51. Must have perfect sound. Thanks. John Moran, 6351 Beck Road, Canton, MI 48187

Spiros Koliopoulos, 149 Autumn Ridge Drive, Montgomery, IL 60538. Interested in news bulletins on radio such as Pearl Harbor, Hindenburg Disaster; also broadcast before and during WWII.

WANTED TO BUY: Books and magazines about OTR programs, performers and stations 1920-1948 and RADIO DIGEST, WHAT'S ON THE AIR, VARIETY RADIO ANNUAL, 1937, 1938, 1939. Luther F. Sies, 101 West 23 Street, New York, NY 10011.

Large Collection — Open Reel — VG-EX sound. Will trade for nice sound. Catalog available. Jim Blythe, 941 Redding Rd., Asheboro, NC 27203

Want the following Abbott & Costello Shows: All 1945: April 05-26; May 03-17-24-31; June 14-21; October 04-11-18-25; November 08-15-22-29; December 13-27. Phil Evans, Box 10507, Stockdale Station, Bakersfield, CA 93389-0507.

Alan Ropchan, 8923 84th Avenue, Edmonton Alta, Canada T6C1E3 (403) 466-2761. Have 2500 Reel of OTR for Trading.

George Olsen, Craven Community College, Box 885, New Bern, NC 28563. Wants We The People 11/25/37 and Hobby 8/20/39.

WANTED: Sergeant Preston LP records and VHS videos. Write Lee Weber, 468 E. Metz Rd., Columbiana, Ohio 44408

WANTED: Sergeant Preston or Challenge of Yukon tapes. Also records and videos. Dick Weber, 468 E. Metz Rd., Columbiana, Ohio 44408

Vintage broadcasts, reliving radio's past. Free flyers. 42 Bowling Green, Staten Island, NY 10314.

Trade Fibber McGee and Molly Cassettes VG/EX only. Offer 110 shows. Exchange list. Bill Oliver, 516 Third St. North East, Massillon, Ohio 44646.

Coming up on its 50th anniversary, CARE is looking for any relevant radio material from October '45 onward. Wanted: any programs or commercials mentioning CARE and/or CARE packages. Also, if you received or sent a CARE package, we'd like to hear from you. Contact: Scott Thigpen, CARE, 151 Ellis St., Atlanta, GA 30303. (404) 681-2552.

AMERICANA AND COLLECTIBLES. Radio/Cereal Premiums. Jack Benny, Capt. Midnight, Lone Ranger, Hoppy, Howdy Doody, Little Orphan Annie, Sgt. Preston. Also Comic Books, Magazines, TV/Western Heroes. Send SASE for FREE Sales List. Richard Buchanan, 23 Jones St., NY, NY 10014.

WANT TO TRADE: Jack Benny, Amos & Andy, Aldrich Family. Robert E. Cohen, 763 Oaks Edge Dr., Gahanna, OH 43230-5081

WANTED ON CASSETTE TAPE: Eddie Cantor Show (40). I will trade those for more or trade from my 3,300 other shows. Send a list and I will too. I also need Lux (177), Cavalcade of America (246). Please write soon to Beth Holman, 16705 Craigmere Dr., Middleburg Heights, OH 44130.

WANTED: (Cassette or Reel) Copies of That Other Generation program hosted by Rudy Vallee (a series of shows). State price and condition. Luther F. Sies, 101 West 23 Street, New York, NY 10011.

WANTED: Kid Shows, Serials, Big Band Remotes, Transcription Recordings on Reel to Reel only please. Write to Wally Stall, 8408 N.W. 101 Oklahoma City, OK 73132.

Wanted: 1950 Summer Replacement Show "Somebody Knows" by Jack Johnstone. (8 show run) Dick Olday, 100 Harvey Dr., Lancaster, NY 14080.

GILBERT HUEY, 90 W. Triple Tree Dr., Carrollton, GA 30017 is writing an article on Flash Gordon and needs much information on the radio and tv show.

Pam Nemeck, 1424 Heatherdon Dr., Naperville, IL 60563 is looking for program listings of old radio stations of the 30's and 40's especially WDJ, KMMJ, KMA, KFNF and KFEG.

WANTED: Aldrich Family radio programs on cassettes, as well as information. Kenneth Barker, 874 27th Street East, Owen Sound, ON N4K 6P3

WILLIAM OSOVSKY, 2501 Ivy St., Chattanooga, TN 37404. Collector of Raiston Tom Mix premiums, green 20 Grand Ale bottles with neck and paper labels intact. Octagon soap premium kites. Alaga syrup lins.

Would like: Mysterious Traveler, Whistler, Pat Novak For Hire on cassette. I have a lot to trade. Write to: Victor D. Padilla, Jr., 104 Marcy Avenue, Brooklyn, NY 11211

Wanted: Amos and Andy, Roy Rogers, and Gunsmoke. Will buy or have shows to trade in X Minus One, Dimension X, Sgt. Preston, Captain Midnight, Suspense, Escape, others. Phil Nelson, 221 Scioto, Chillicothe, OH 45601.

WANTED: The Adventures of Frank Merriwell. Herb Brandenburg, 4114 Montgomery Road, Cincinnati, Ohio 45212.

WANTED: Aldrich Family, Ozzie & Harriet in VG/EX sound. Comedy nut; have thousands to trade. Still looking for Baby Snooks. Will buy/sell, but prefer to trade. Write Lynn Wagar, B.C.A., 43 Joymar Dr., St. Cloud, MN 56301-9460.

WANTED TO BUY: Cassettes in the following categories: comedy, general, concert music, musical variety, light music, comedy talk programs, daytime concert music. Would appreciate sending me your catalogs and list of what you have available. Send your replies and information to Mr. Richard Browskie, 10 Reid St., Amsterdam, NY 12010

MISSING DAUGHTER MATTER: Looking to contact Bob Bailey's daughter about possible "Johnny Dollar" article. Frank Dattilo, 3350 Wiscasset Road, Dearborn, MI 48120 (313) 271-8339.

WANTED: STRANGE AS IT SEEMS, CBS radio network program. Will meet your price for a copy of the specific episode dramatizing the Cahuenga Pass Treasure legend. Probably broadcast in November or December of 1939. Call collect. Joshua Alper (818) 789-5875.

WANTED: NBC RADIO MONITOR. I would like to buy some copies of the NBC weekend show, Monitor '55 thru Monitor '65. Warren Gerbe, 46-21 Colden Street, Flushing, New York 11355.

THE GREAT RADIO STARS and shows on video. Rare and hard-to-find titles. Also television shows, movies, and serials. Send large SASE envelope for a sampling or \$2.00 for a complete catalog. The Video Finder, Box 25068-OTR, Portland, OR 97225.

THE GREAT RADIO SHOWS from Amos 'n' Andy to X Minus One. Cassette catalog - free, reel catalog - \$3.00. Once Upon A Radio, Box 25068-OTR, Portland, OR 97225.

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These SPECIALS will be available in HALF (1/2) TRACK, 3 3/4 IPS Reel-to-Reel or C-60 cassette only! The SOUND QUALITY will be VG (Very Good) or better. Cassettes and open reels are 1st generation copies direct from our masters. 1/2 track will play on 1/4 track machines. Ask for our current flyer of new releases when you order from your best OTR audio source - AVPRO.

Reel-to-Reel	C-60 CASSETTES	SHIPPING AND HANDLING
1 Reel \$14.00/EA	You must purchase an entire reel. 2 or 3 cassettes per reel	Orders to \$50.00 add \$3.00.
2 Reels \$13.00/EA	NO random selections!	Orders from \$50.00 add \$2.00 for each additional \$50.00
3 or more \$12.00/EA	11-20 Cass. \$4.50/EA	21 or more \$4.25/EA

We are offering the following special again due to the high rate of interest in many of the new programs. Order now and save.

<p>DENNIS DAY (REEL SP23-A) 04/16/46 Masquerade Ball 11/14/46 The Radio Script 12/25/46 The Christmas Show 01/01/47 The Guest Speaker 01/22/47 The Missing Heir 02/12/47 Irresistible To Women</p> <p>DENNIS DAY (REEL SP23-B) 02/26/47 Unemployed 03/05/47 The Mistaken Bank Robber 03/19/47 Ann 03/26/47 The New House 04/09/47 The Drugstore Investment 04/16/47 Marriage Counselor</p> <p>DENNIS DAY (REEL SP24-A) 04/23/47 True Story Magazine 08/27/47 The Drama Critic 09/03/47 Dennis Runs For Mayor 09/24/47 Billy Big Railroad Boss 10/01/47 The New Jail 10/15/47 The New Dress Shop</p> <p>DENNIS DAY (REEL SP24-B) 10/22/47 Selling Insurance 12/03/47 The Job As Society Editor 12/10/47 The Bank Loan 12/17/47 President Of Ladies Club 01/14/48 The Stolen Phone Painting 01/21/48 Post Office Job</p> <p>DENNIS DAY (REEL SP25-A) 01/28/48 The Radio Show 03/17/48 Baby Picture Contest 03/24/48 Saving Measerville 04/07/48 Keeping Radio Station On 04/21/48 Misquoted In Paper 05/05/48 Career Or His Girl</p> <p>DENNIS DAY (REEL SP25-B) 06/16/48 Bill Calhoun 06/23/48 Beta On Horse 06/30/48 Donates Ann Gorm 09/18/48 Out On The Town 09/25/48 Rented Room 10/02/48 Stope Boy From Running Away</p> <p>DENNIS DAY (REEL SP26-A) 10/09/48 The Football Game</p>	<p>10/16/48 Worthless Oil Property 10/23/48 The Love Letters 10/30/48 The Missing Earrings 11/13/48 The Advice Column 12/04/48 The Fan Letters</p> <p>DENNIS DAY (REEL SP26-B) 01/08/49 Job In Measerville 01/15/49 Canceled Invitation 01/29/49 Bad University Marks 02/05/49 The Hall Of Records 02/12/49 The Missing Heir 03/19/49 The Pretended Heir</p> <p>DENNIS DAY (REEL SP27-A) 03/26/49 The Art Contest 04/06/49 Running For Office 04/23/49 Part In A Play 04/30/49 Most Unusual Experience 06/25/49 Protection Money 08/27/49 A Falling Out</p> <p>THE ARTHUR GODFREY SHOW (REEL SP31-A) 04/19/72 The Year 1956 04/20/72 The Year 1955 04/21/72 The Year 1954 04/22/72 The Year 1953 04/23/72 The Year 1952 04/24/72 The Year 1951</p> <p>THE CHASE (REEL SP5-A) 10/12/52 The Cat's Meow 10/19/52 MANDUR 10/26/52 Iran Curtain Express 11/02/52 Long Distance 11/09/52 Career Girl 11/16/52 My Love Is A Ghost</p> <p>THE CHASE (REEL SP5-B) 11/23/52 Blackout 11/30/52 The Most Dangerous Game 12/07/52 Dangerous Journey 12/14/52 The Murder 12/28/52 No Contact</p> <p>THE CHASE (REEL SP11-A) 01/11/53 Professor Calvin And The Voice 01/18/53 Killer-At-Large 01/25/53 The Creeper</p>	<p>02/01/53 Corpus Delicti 02/08/53 The Money Shroud 02/15/53 The Million Dollar Chase</p> <p>THE CHASE (REEL SP11-B) 02/22/53 Jailbreak 03/01/53 A Frame For Murder 03/08/53 Speciat Delivery 03/15/53 The Lady Is A Corpse 03/22/53 Cupid's Deadly Arrows 03/29/53 Murderer's Row</p> <p>THE CHASE (REEL SP15-A) 04/19/53 Kingdom Lost 04/26/53 Leading Man Talent Search 05/17/53 The Holdup 05/24/53 Tiger Lily 06/14/53 The Playboy 06/21/53 The Monster</p> <p>THE CHASE (REEL SP15-B) 06/28/53 Harry And The Talking Horse 09/20/53 The Empty Ash Tray Murder Case 04/05/53 Bank Robbery, Kidnapping 05/03/53 Circumstantial Evidence 05/31/53 The Evil Puppet 09/27/53 The Society Writer Murder Case</p> <p>THIS IS YOUR FBI (REEL FBISPT02A) 2415AC1A 04/06/45 Espionage 2415AC1B 05/05/45 Confidence Game 2415AC2A 05/11/45 War Fraud 2415AC2B 05/18/45 Grand Larceny 2415AC3A 05/26/45 Draft Dodging 2415AC3B 06/01/45 Bank Robbery</p> <p>THIS IS YOUR FBI (REEL FBISPT02B) 2415AC4A 06/08/45 Espionage 2415AC4B 06/15/45 Confidence Game 2415AC5A 06/22/45 Auto Theft 2415AC5B 06/29/45 Murder 2415AC6A 09/21/45 Scientific Conviction 2415AC6B 10/05/45 Strange Extortion</p>
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THE CHASE (REEL SP09-B)
 06/28/53 Harry And The Talking Horse
 09/20/53 The Empty Ash Tray
 Murder Case
 04/05/53 Bank Robbery, Kidnapping
 05/03/53 Circumstantial Evidence
 05/31/53 The Evil Puppet
 09/27/53 The Society Writer
 Murder Case

ESCAPE (REEL SP10A)
 02/28/47 OUT OF THIS WORLD
 Dead Of Night
 (1st Audition show)
 Dead Of Night
 (2nd Audition show)
 The Man Who Would Be King
 Operation Fleur de Lys
 07/14/47 Diamond As Big As The Ritz
 07/28/47 Typhoon

ESCAPE (REEL SP10B)
 08/04/47 Sire de Maletroit's Door
 08/11/47 The Ring Of Thoth
 08/18/47 The Fourth Man
 10/01/47 The Most Dangerous Game
 10/15/47 A Shipyard Of Mute Fate
 10/22/47 Fall Of The House Of Usher

DANGEROUS ASSIGNMENT (SP11A)

04/01/53 Assignment: Caribbean
 04/08/53 Assignment: Paris
 04/15/53 Assignment: Tibet
 04/22/53 Assignment: London
 04/29/53 Assignment: New Guinea
 06/06/53 Assignments: Trieste

DANGEROUS ASSIGNMENT (SP11B)

05/15/53 Assignment: Cairo
 05/20/53 Assignment: Oslo
 05/27/53 Assignment: Havana
 06/24/53 Assignment: Damascus
 07/01/53 Assignment: Montreal
 07/08/53 Assignment: Saigon

FAVORITE STORY (SP12A)

06/25/46 Jean Valjean & The Bishop
 07/02/46 Diamond Lens
 07/09/46 Little Women
 07/16/46 Wuthering Heights
 07/23/46 Connecticut Yankee In King Arthur's Court
 07/30/46 Cyrano De Bergerac

FAVORITE STORY (SP12B)

08/06/46 David Copperfield
 08/13/46 Queen Of Spades
 08/20/46 Huckleberry Finn
 08/27/46 Arabian Nights
 09/03/46 Jane Eyre
 09/10/46 Vanity Fair

FAVORITE STORY (SP13A)

09/17/46 Joan Of Arc
 09/24/46 Frankenstein
 10/01/46 20,000 Leagues Under The Sea
 10/08/46 Importance Of Being Earnest
 10/15/46 Dr. Jekyll And Mr. Hyde
 10/22/46 The Man Who Sold His Shadow To The Devil

FAVORITE STORY (SP13B)

10/29/46 Lodging For A Night
 11/05/46 Alice In Wonderland
 11/12/46 Rapuncini's Daughter
 11/19/46 Nobby Dick
 11/26/46 Great Expectations
 12/03/46 Phantom Rickshaw

CAVALADE OF AMERICA (SP14A)
 10/09/35 No Turning Back
 10/16/35 Will To Conquer Distance
 10/23/35 Spirit Of Competition
 10/30/35 The Will To Rebuild
 11/06/35 Faith In Education
 11/13/35 Woman's Emancipation

CAVALADE OF AMERICA (SP14B)
 11/20/35 Willingness To Share
 11/27/35 Community Self Reliance
 12/04/35 Heroism In Medical Science
 12/11/35 The Will To Explore
 12/18/35 Defiance Of Nature
 12/25/35 The Humanitarian Urge

CAVALADE OF AMERICA (SP15A)
 01/01/36 The Declaration Of Independence
 01/08/36 Women In Public Service
 01/15/36 Building And Architecture
 01/22/36 Speed Of Words
 01/29/36 Enterprise
 02/05/36 Loyalty To Family

CAVALADE OF AMERICA (SP15B)
 02/12/36 Abraham Lincoln
 02/19/36 The Bridge Builders
 02/26/36 Heroes Of The Sea
 03/04/36 Songs That Inspire
 The Nation

03/11/36 Perseverance
 03/18/36 They Also Serve

YOURS TRULY, JOHNNY DOLLAR (SP16A)
 12/13/59 The Sudden Wealth Matter
 12/20/59 The Red Mystery Matter
 12/27/59 The Burning Desire Matter
 01/03/60 The Helpless Man Matter
 01/10/60 The Unhappy Two Matter
 01/17/60 The Evaporating Club Matter

YOURS TRULY, JOHNNY DOLLAR (SP16B)
 01/24/60 The Nuclear Goof Matter
 01/31/60 The Merry-Go-Round Matter
 02/07/60 The Sidewinder Matter
 02/14/60 The P.O. Matter
 02/21/60 The Alvin's Alfred Matter
 02/28/60 Look Before You Leap Matter

GUNSMOKE (SP17A)
 04/25/76 The Story Of GUNSMOKE
 Part 1 (5 Hour Special)
 04/25/76 The Story Of GUNSMOKE
 Part 2 (5 Hour Special)
 04/25/76 The Story Of GUNSMOKE
 Part 3 (5 Hour Special)

GUNSMOKE (SP17B)
 04/25/76 The Story Of GUNSMOKE
 Part 4 (5 Hour Special)
 04/25/76 The Story Of GUNSMOKE
 Part 5 (5 Hour Special)

06/11/49 Mark Dillon Goes To
 Gouge Eye (audition)
 07/13/49 Mark Dillon Goes To
 Gouge Eye (audition)

GUNSMOKE (SP18A)
 05/26/52 Billy The Kid
 05/10/52 Justice Pete
 05/24/52 Ben Thompson's Saloon
 05/31/52 Carson
 06/07/52 Buffalo Killers
 08/09/52 The Kentucky Tolmers

GUNSMOKE (SP18B)
 08/16/52 The Lynching
 08/23/52 Shakespeare
 08/30/52 The Juniper Tree
 09/06/52 The Brothers
 09/13/52 Home Surgery
 09/20/52 Drop Dead

FORT LARAMIE (SP19A)
 01/22/56 Playing Indian
 01/29/56 Bootwright's Story
 02/04/56 Square Men
 02/12/56 Women At Horse Creek
 02/19/56 Boracosa
 02/26/56 Captain's Widow

FORT LARAMIE (SP19B)
 03/04/56 The Shavetail
 03/11/56 Hattie Pellifrey
 03/18/56 The Beasley Girls
 03/25/56 The Coward
 04/01/56 The Lost Child
 04/15/56 Stagecoach Stop

FORT LARAMIE (SP20A)
 04/22/56 The New Recruit
 04/29/56 The Capture
 05/06/56 Mover The Twin
 05/13/56 War Correspondent
 05/20/56 Gold
 05/27/56 The Sergeant's Boy

FORT LARAMIE (SP20B)
 06/03/56 Don't Kick My Horse
 06/10/56 The Young Trooper
 06/17/56 The Winter Soldier
 06/24/56 The Loving Cup
 07/01/56 Trooper's Widow
 07/08/56 Talented Rascals

HAVE GUN, WILL TRAVEL (SP21A)
 11/23/58 Strange Vendetta
 11/30/58 Food To Wickenburg
 12/07/58 Ella West
 12/14/58 The Outlaw
 12/21/58 Hanging Cross
 12/28/58 No Visitors

HAVE GUN, WILL TRAVEL (SP21B)
 01/04/59 Helen Of Abesinian
 01/11/59 The Englishman
 01/18/59 Three Bells To Perdido
 01/25/59 The Teacher
 02/01/59 Matter Of Ethics
 02/08/59 Killer's Widow

HAVE GUN, WILL TRAVEL (SP22A)
 02/13/59 The Return Of
 Doctor Thackeray
 02/22/59 Winchester Quarantine
 03/01/59 Hay Boy's Revenge
 03/08/59 Monster Of Moonridge
 03/15/59 Death Of A
 Young Gunfighter
 03/22/59 The Five Books
 Of Owen Denver

HAVE GUN, WILL TRAVEL (SP22B)
 03/29/59 Sense Of Justice
 04/05/59 Maggie Banion
 04/12/59 The Colonel And The Lady
 04/19/59 Birds Of A Feather
 04/26/59 The Gunsmith
 05/03/59 Gunahy

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DUFFY'S TAVERN (SP23A)
 07/29/40 (FORECAST #6) Audition Show
 10/19/43 w/Peter Lorra
 12/07/43 w/Bing Crosby
 12/14/43 w/Dinah Shore
 01/04/44 w/Fred Allen
 05/09/44 (AFRS)

DUFFY'S TAVERN (SP23B)
 12/25/45 Is There A Santa Claus
 01/04/46 w/Alton Ladd (AFRS)
 01/18/46 Archie's Old Teacher (AFRS)
 01/25/46 Archie's Investments (AFRS)
 02/01/46 w/Peggy Lee (AFRS)
 03/01/46 Archie's Plant (AFRS)

DUFFY'S TAVERN (SP24A)
 05/10/46 The Talking Dog
 05/28/47 The Coming Out Party
 01/07/48 w/Cory Moore
 05/19/48 Archie Wants A Raise
 05/26/48 w/Rea Harrison
 03/30/50 w/Tony Martin

DUFFY'S TAVERN (SP24B)
 06/05/50 Marriage Plans
 09/07/50 Army Surplus Helicopter
 01/05/51 Archie Dates Joan Bennett
 01/12/51 A Lady Visits From
 The Draft Board
 01/19/51 Mystery Valentine
 01/26/51 Actor's Club At The Tavern

PHIL HARRIS - ALICE FAYE SHOW (SP25A)
 12/01/46 (FITCH BANDWAGON)
 Self Improvement Course
 12/08/46 (FITCH BANDWAGON)
 High Society Musicals
 03/09/47 (FITCH BANDWAGON)
 Leave Or Not Jack Benny
 04/25/48 (FITCH BANDWAGON) The Model
 10/03/48 First Show For Rexall
 10/10/48 Frankie Signs The Contract

PHIL HARRIS - ALICE FAYE SHOW (SP25B)
 10/17/48 Phyllis' Boyfriend
 10/24/48 The Steer
 10/31/48 The Election
 11/07/48 A Job For Willie
 11/14/48 The Chemistry Set
 11/28/48 Washing Dishes (17 Min.)

PHIL HARRIS - ALICE FAYE SHOW (SP26A)
 12/05/48 Frankie Borrows Alice
 12/12/48 Babysitting
 12/19/48 Christmas w/Jack Benny
 12/26/48 No Presents From Rexall
 01/02/49 Letter From Uncle Sam
 01/09/49 The Lost Ring

PHIL HARRIS - ALICE FAYE SHOW (SP26B)
 01/16/49 Fixing The Furnace
 01/23/49 President Truman's Ball
 01/30/49 The Fire Chief
 02/06/49 Remy Is Fired
 02/13/49 Flowers For Alice
 02/20/49 Jury Duty

PHIL HARRIS - ALICE FAYE SHOW (SP27A)
 02/27/49 Rhenly Movie In
 03/06/49 Wallpapering
 03/13/49 Rhenly Is Re-fired
 03/20/49 Alice's Birthday
 03/27/49 Vacation Plans
 04/03/49 The Sponsor's Daughter

PHIL HARRIS - ALICE FAYE SHOW (SP27B)
 04/10/49 The Circus
 04/17/49 Dinner For The Teacher
 04/24/49 Phil Harris - Movie Star
 05/01/49 Spring Cleaning
 05/08/49 Mother's Day
 05/15/49 The Loan Party

DRENE TIME (THE BICKERSONS) (SP28A)
 01/12/47 # 5 Blanche Gets A Dog
 02/09/47 # 9 Loaned Tuxedo
 02/23/47 #11 Amos Is In Jail
 03/02/47 #12 Business Trip
 03/16/47 #14 Sets On Horse
 03/30/47 #16 Going Fishing

THE LIFE OF RILEY (SP29A)
 07/25/43 Plans To Build A House
 09/24/44 Peg's Old Boy Friend Butch
 10/08/44 Nuley's Party
 10/22/44 The Boss' Son-In-Law
 10/29/44 The Haunted House
 11/05/44 Piano Lesson

THE LIFE OF RILEY (SP29B)
 11/12/44 Big Football Set
 11/19/44 Turkey Hunt
 11/26/44 The Big Rumor
 12/03/44 The Most Popular Boy
 12/10/44 Night School
 12/17/44 Christmas Present

THE LIFE OF RILEY (SP30A)
 12/26/44 A Guest For Christmas
 01/07/45 Silver Gloves
 01/21/45 Phone Company Wickets
 02/25/45 The English Test
 03/04/45 Sabe Is Born
 03/18/45 A Pal To Junior

THE LIFE OF RILEY (SP30B)
 03/25/45 The Missing 35.00
 05/13/45 The Mother-In-Law
 09/08/45 Layoffs
 09/15/45 The Feud
 10/20/45 The House Guest
 11/24/45 Babs And Simon

OUR MISS BROOKS (SP31A)
 10/24/48 The Surprise Party
 10/31/48 The Football Game
 11/07/48 The Workhorse
 11/14/48 Babysitting For Three
 11/21/48 The Model School Teacher
 11/28/48 Sunnydale Finishing School

THIS IS YOUR FBI (REEL FBISPO6R2B)
 2421BC5B 10/25/46 Horvath Embeccler
 2421BC6A 11/01/46 Blueprint for
 Murder
 2421BC6B 11/08/46 Frightened Fugitive
 2422BC1A 11/15/46 Murder By Accident
 2422BC1B 11/22/46 Return Of
 The Killer
 2422BC2A 11/29/46 Danger In The
 Jury Box

CHANDU, THE MAGICIAN
 (The following programs are 30
 minutes each in length.)

CHANDU, THE MAGICIAN (REEL C1M01R2A)
 11/19/49 The Drug Runner
 11/26/49 Island Of Disappearing Men
 12/03/49 Death On The Golden Horn
 12/10/49 The Wizard Of Kalahari
 12/17/49 Terror In The Negev Desert
 12/24/49 When The Mummy Moved

CHANDU, THE MAGICIAN (REEL C1M01R2B)
 07/26/50 Rocket Sabotage
 08/02/50 The Clever Jeff Adams
 08/09/50 Henri, The Dress Designer
 08/16/50 Slack Market Hi-Jackers
 08/23/50 Dr. Coleman, Alias Dr. Bauer
 08/30/50 Naval Drug Fraud

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